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### Food Logistics Magazine Announces Aspen Logistics, Inc as a recipient of their 2010 FL 100 Award

**Temecula, CA. 12.15.10** – Editors at Food Logistics Magazine announced today that Aspen Logistics, Inc. has been named as one of its recipients of their 2010 FL 100 Top Technology Solutions Provider Award. Aspen is a third-party logistics (3PL) carrier whose services are a main-stay in the western half of the United States, with the capability of expanding services to the East Coast through its extended networks. Aspen handles a number of products from various manufacturers, but primarily warehouse and transport consumables - like confectionary, pet food, and pharmaceuticals. Food Logistics Magazine is the only publication exclusively dedicated to the grocery and foodservice distribution supply chain. Each year, the editors of *Food Logistics* recognize 100 technology and solution providers that help grocery and foodservice distributors and manufacturers reach their business goals. This year, the magazine focused the theme on bouncing back through tough economic times with technology. The editorial staff at the magazine culled through the nomination forms and finalized the recipients for this year's award. Aspen's in-house technology department is pleased to be selected for the award and is focused on continuing its drive to build more robust and in-depth solutions that answer the changing needs of the industry.

This year Aspen Logistics has released a number of new technologies that have focused on providing food manufacturing customers with immediate solutions to existing and potential needs. Product tracking solutions, especially those that aid in developing recall contingency plans were implemented by the 3PL this year. With new food legislation being passed around congress, manufacturers are readying themselves for increased regulation. Aspen has created a "Recall Report" through its online customer portal (MyAspenLive.com). The report allows for a faster and more accurate way to search for potentially recalled product. Manufacturers can operate with the peace-of-mind that product information can be swiftly accessed without time being a significant threat.

Solutions like the "Recall Report" aided in Aspen's selection. The magazine was looking for providers who presented solutions that have an impact in today's environment. With an economy still in the dregs, companies are still acquiring new technology. The magazine was looking for providers who connect-the-dots on reasons to invest. "Despite the harsh environment, the past year has seen a number of food and beverage companies implementing technology solutions—especially transportation management and warehouse management systems—where they can see a quick ROI," says Katherine Doherty, editor-in-chief of *Food Logistics* magazine. As the editor's statements points out, today there is a significant opportunity for companies to examine new means to efficiency through technology. The providers on the forefront should be able to position their customers better for the future.

For additional information please contact Christopher Ticknor Aspen's Marketing Director, or call Aspen (800) 741-7360.

Aspen Logistics Inc. is a top 100 third party logistics firm who has been in business for over 30 years and operates approximately 3 million square feet of modern refrigerated and ambient warehouse facilities along with their own fleet of trucks. Aspen specializes in a variety of value-added services, including co-packing, pick pack, just-in-time inventory management and time sensitive custom deliveries. Aspen is a specialist in the retail and healthcare supply chain and understanding the details involved with shipping to major retailers and grocery chains has been a key to its successes.

*Food Logistics* is published by Cygnus Business Media, a leading diversified business-to-business media company. The magazine serves the information needs of food, beverage and consumer packaged goods executives involved in warehousing, transportation and information technology, as well as third-party and refrigerated service providers. Through our print and online products, we provide news, trends and best practices that help more than 24,000 grocery and foodservice suppliers, distributors and retailers make better business decisions. On the web at [www.foodlogistics.com](http://www.foodlogistics.com)

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