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Supply and Demand Chain Magazine has Declared Aspen Logistics, Inc as a recipient of their 2010 Green Supply Chain Award

Temecula, CA. 11.09.10 – Editors at Supply and Demand Chain Magazine announced today that Aspen Logistics, Inc. has been named as one of its recipients of their 2010 Green Supply Chain Award. Aspen is a third-party logistics (3PL) carrier whose services are a main-stay in the western half of the United States with the capability of expanding services to the East Coast through its extended networks. They handle a number of products from various manufacturers, but primarily warehouse and transport consumables - like confectionary, pet food, and pharmaceuticals. Supply and Demand Chain Magazine is an industry trade magazine that is intended to be used as a tool by executives to make informed decisions concerning logistics providers who can fulfill their needs. The 2010 Green Supply Chain Award recognizes companies that make sustainability a core part of their operations and strategy. The recognized companies can also qualify by assisting their customers in hitting specific sustainability goals. The magazine judged submissions based on clarity and content of the goal and strategy, the extent of steps being taken, the impact of the results to date and projected, and the form and presentation of the information submitted. Aspen is honored to achieve this recognition. Connie Anderson, President of Aspen has stated that they are always reviewing their environmental footprint in every project undertaken. They feel that sustainability is a critical element in bringing about long term value to customers' operations. When proposing a solution to a customer, Aspen takes steps to thoroughly investigate areas which can improve sustainability or where their own internal programs can compliment the customers.

Aspen Logistics is always looking at industry benchmarks and how their operations compare against those. They want to remain competitive at all times and offer a significant amount of cutting-edge differentiation. This is why they belong to industry groups and programs that promote sustainability, some of which attributed to this award's selection. A few of these associations are the EPA's SmartWays program and the American Trucking Association. When the 3PL finds a new area to improve upon, whether that is releasing a new technology or new best practices, they are quick to analyze the changes impact and industry standards, and then report to the customer. Aspen claims that it places an emphasis on surpassing the goals of the companies which they serve, bringing them value by taking on their own green initiatives and improving upon them.

Aspen has attained numerous certifications, accolades, and recognitions for their warehousing and transportation operations around the country. In the past year they have received the Orion Environmental Stewardship Award as well as been recognized by Southern California Edison (respectively) in their Salt Lake City, UT and Victorville, CA operations for the power savings. Moving forward, Aspen will always be looking for improvement opportunities in sustainability, whether that is through technology or best practices. It is the goal of all of their executives and management to stay in-tune with new opportunities as they arise.

For additional information please contact Christopher Ticknor Aspen's Marketing Director, or call Aspen (800) 741-7360.

Aspen Logistics Inc. is a top 100 third party logistics firm who has been in business for over 30 years and operates approximately 3 million square feet of modern refrigerated and ambient warehouse facilities along with their own fleet of trucks. Aspen specializes in a variety of value-added services, including co-packing, pick pack, just-in-time inventory management and time sensitive custom deliveries. Aspen is a specialist in the retail and healthcare supply chain and understanding the details involved with shipping to major retailers and grocery chains has been a key to its successes.

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

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